



Market PULSE™

July 2010




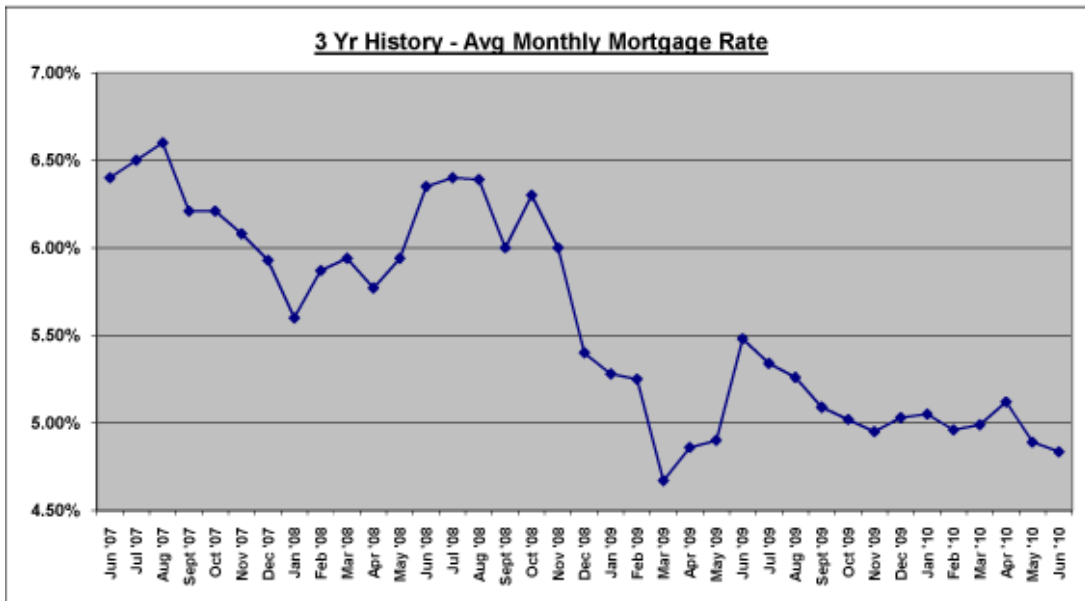
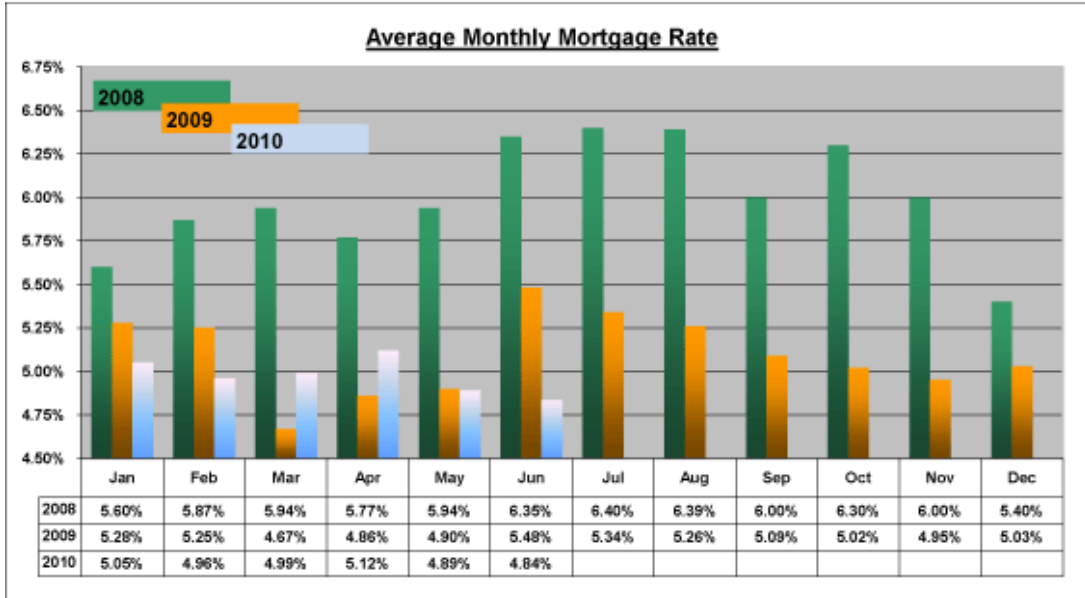
ORRA Originated Sales	Average Mtg. Rate	Inventory	New Listings	New Contracts	Under Contract	Back on the Market	Expired	Withdrawn	Sales Closed	Avg. Days on Market
June 2009	5.48%	17,831	3,921	3,686	7,230	797	1,111	1,297	2,220*	104*
July 2009	5.34%	17,231	4,158	3,696	7,713	787	849	1,266	2,299*	101*
August 2009	5.26%	16,361	4,232	3,324	8,237	436	787	1,259	2,190*	94*
Sept. 2009	5.09%	15,967	4,030	3,858	8,790	857	846	1,014	2,292*	96*
October 2009	5.02%	15,743	4,165	3,864	9,050	857	924	646	2,319*	92*
Nov. 2009	4.95%	16,002	3,758	3,023	8,633	1,007	636	1,047	2,329*	85*
Dec. 2009	5.03%	15,549	3,485	2,984	8,163	875	1,419	916	2,410*	89*
January 2010	5.05%	15,911	4,279	3,579	8,590	956	691	1,048	1,820*	89*
Feb. 2010	4.96%	16,051	4,586	4,043	9,462	960	601	1,064	1,973*	91*
March 2010	4.99%	16,223	5,282	4,662	10,179	1,195	680	1,233	2,610*	91*
April 2010	5.12%	15,766	5,116	5,221	10,832	1,331	579	1,540	2,644*	81*
May 2010	4.89%	15,963	4,304	3,669	10,351	1,161	553	1,187	2,783*	83*
June 2010	4.84%	16,304	4,470	3,736	9,625	1,343	743	1,294	2,834	85

* Monthly revised sales. Complete stats and data may be found under Housing Statistics at orlandorealtor.com.
 Comments or suggestions? Contact [Mike Blinn](#), Statistician.

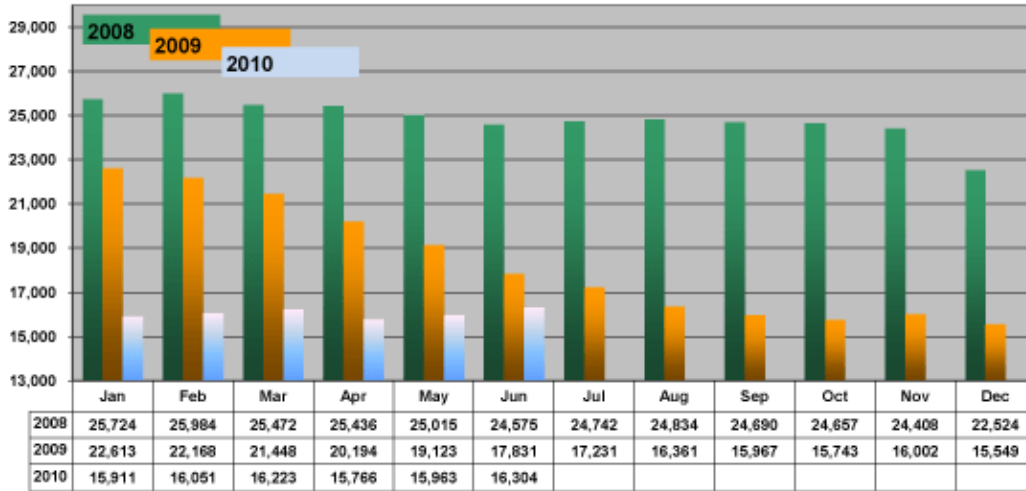
Market Pulse™ data represents all listings taken or sold by ORRA brokers, regardless of location and is exclusive to residential property, which includes townhomes, duplexes, single-family homes, and condos. It does not include vacant land or commercial transactions.

Membership	6-10	6-09
ORRA	8,905	9,246
Affiliates	291	258
Applicants	144	159

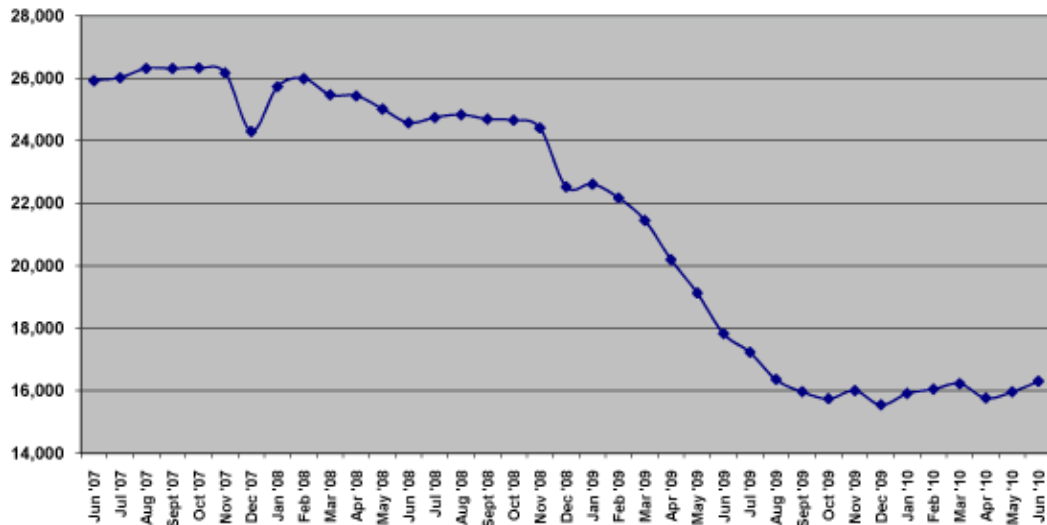
Unemployment Rate	Orlando MSA
May 2010	11.1%
May 2009	10.0%
	



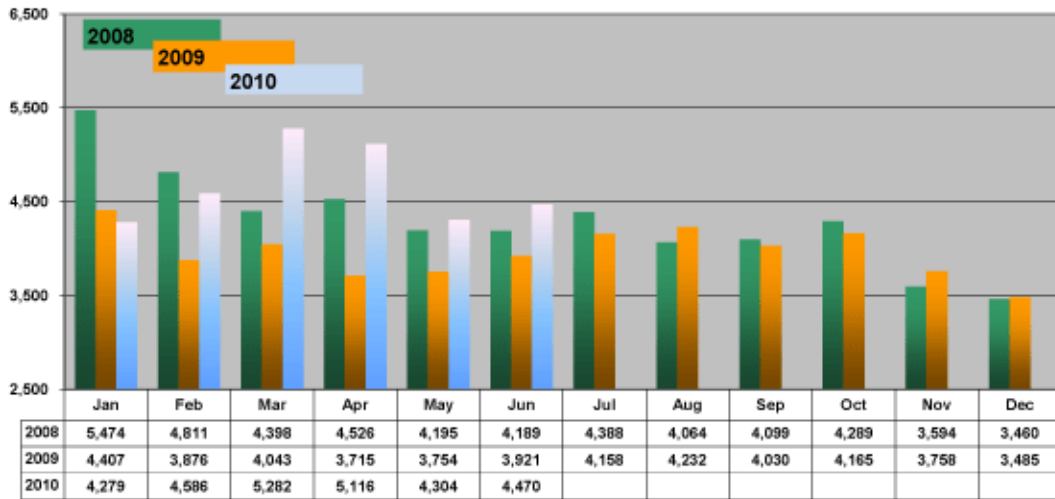
Inventory



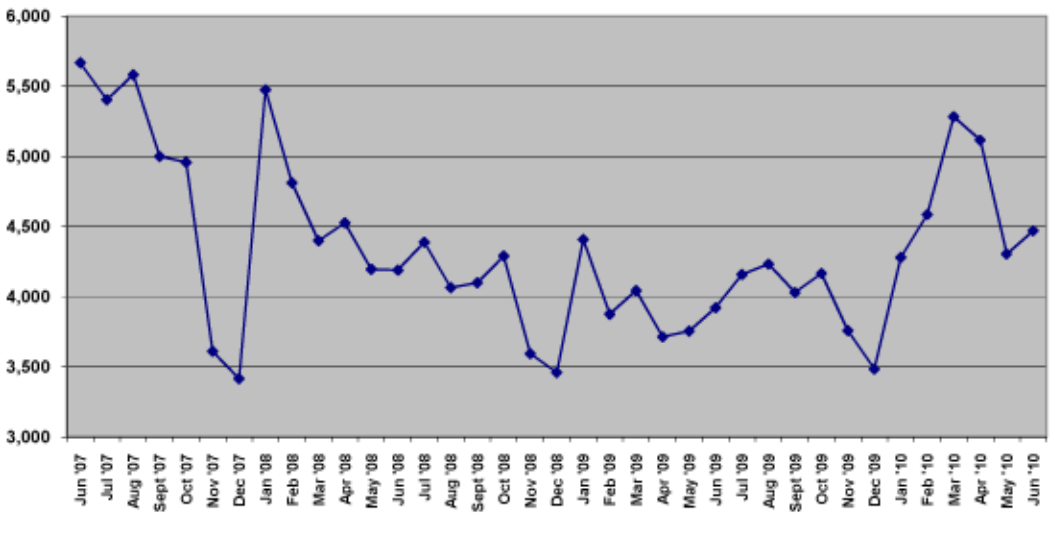
3 Yr History - Inventory



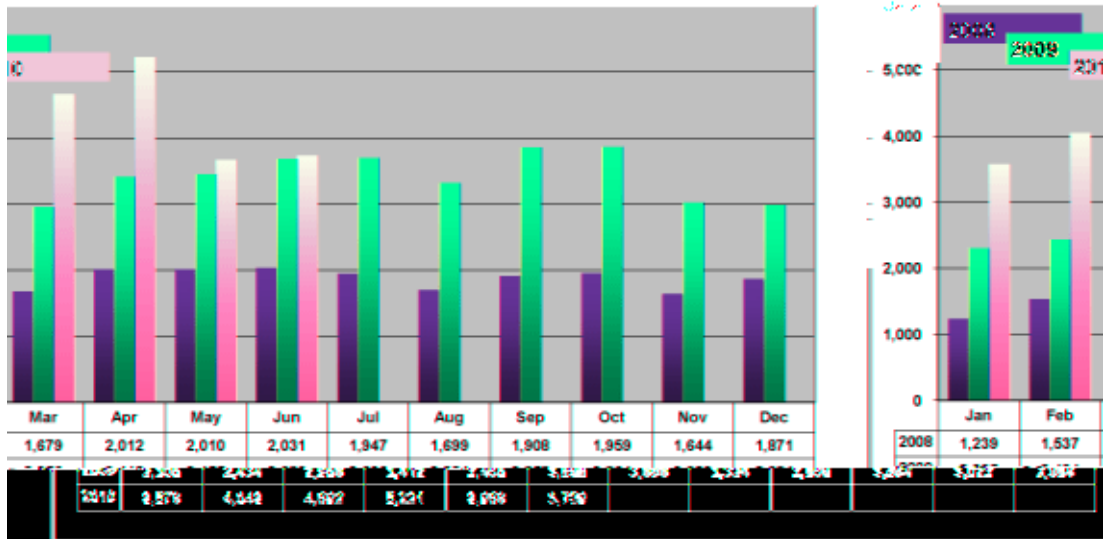
New Listings



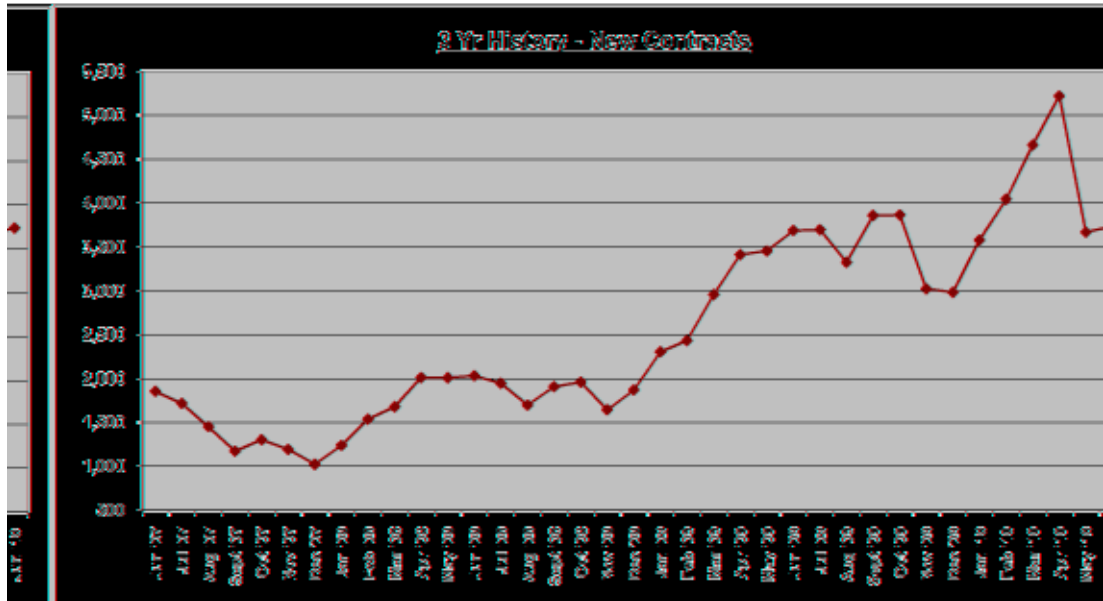
3 Yr History - New Listings



New Contracts - Monthly



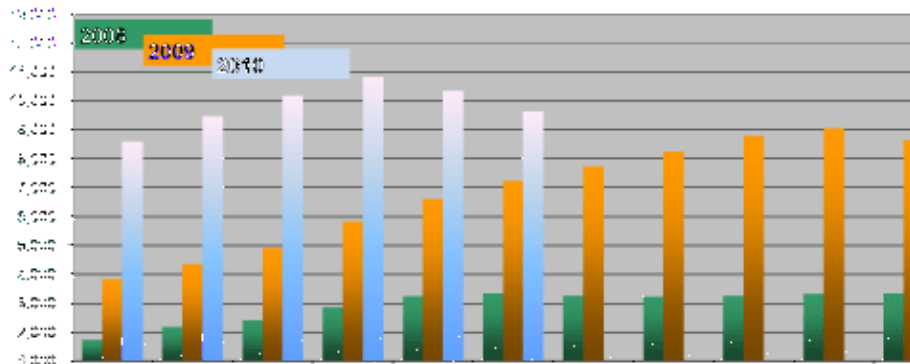
2 Yr History - New Contracts



Total Under Contract



Yr	June
YTD	3,295
2010	8,133

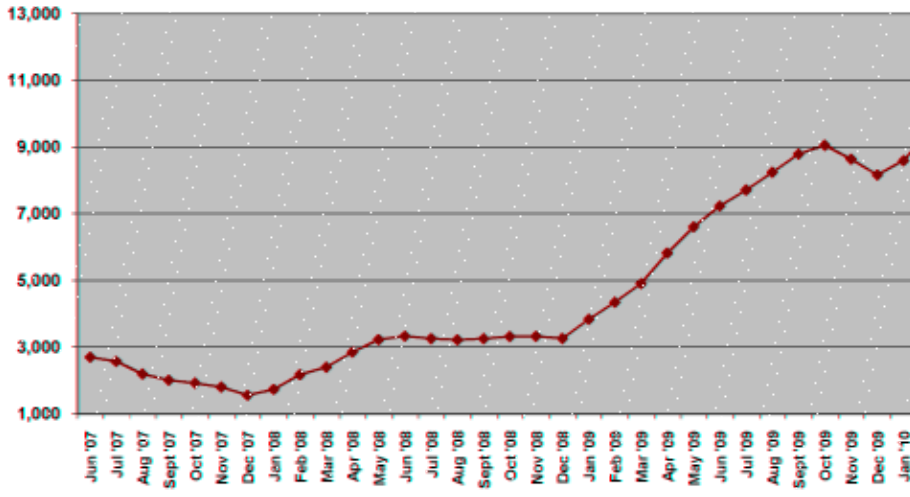


	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov
2007	1,725	2,574	2,285	3,803	3,223	3,328	3,238	3,225	3,258	3,518	3,311
2008	3,900	4,308	6,328	9,878	8,822	7,220	7,713	8,422	9,700	10,210	9,410
2010	8,133	8,688	14,725	12,857	12,827	13,877					

3 Yr History - Monthly Total Under Contract



Feb '10	8,000
Mar '10	8,500
Apr '10	9,000
May '10	8,500
Jun '10	8,000



Month	Value
Jun '07	2,500
Jul '07	2,200
Aug '07	2,000
Sept '07	1,800
Oct '07	1,800
Nov '07	1,500
Dec '07	1,500
Jan '08	1,800
Feb '08	2,000
Mar '08	2,500
Apr '08	3,000
May '08	3,200
Jun '08	3,200
Jul '08	3,200
Aug '08	3,200
Sept '08	3,200
Oct '08	3,200
Nov '08	3,200
Dec '08	3,200
Jan '09	4,000
Feb '09	4,500
Mar '09	5,500
Apr '09	6,500
May '09	7,000
Jun '09	7,500
Jul '09	8,000
Aug '09	8,500
Sept '09	9,000
Oct '09	9,000
Nov '09	8,500
Dec '09	8,000
Jan '10	8,500

